

## NEWS RELEASE

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FOR IMMEDIATE RELEASE-April 29, 2009

### **BEAVER WATER DISTRICT RECEIVES AWARD FOR WATERSHED REPORT**

**For Immediate Release-April 29, 2009**

On April 29, Beaver Water District took home a 2009 APEX Award for *Beaver Lake And Its Watershed 2008* from the Northwest Arkansas Chapter of the Public Relations Society of America in the printed materials-publications category. The APEX awards recognize excellence in the public relations profession, particularly the use of exemplary communication practices in the general business community. Amy Wilson, Director of Public Affairs for Beaver Water District, attended the awards luncheon and received the award on the District's behalf.

Since 1947, the Public Relations Society of America has advanced the standards of the public relations profession and provided members with professional development opportunities through continuing education, information exchange, and research projects conducted on the national and local level. More than 20,000 members strong, organized in 114 chapters, PRSA is the world's largest organization for public relations professionals. The Northwest Arkansas PRSA chapter is one of the fastest growing chapters in the nation – a dynamic assembly of seasoned veterans, spokespeople and communications specialists from major corporations, recent graduates new to careers, private consultants, agency representatives, researchers and non-profit leaders. For more information about PRSA, visit [www.nwaprsa.org](http://www.nwaprsa.org). To download and read a copy of *Beaver Lake And Its Watershed 2008*, visit [www.bwdh2o.org](http://www.bwdh2o.org).

Beaver Water District supplies drinking water to more than 250,000 people and industries in Fayetteville, Springdale, Rogers, Bentonville and surrounding areas. These cities then resell the water to surrounding towns and communities. The District's mission is to serve our customers in the Benton and Washington County area by providing high quality drinking water that meets or exceeds all federal and state regulatory requirements in such quantities as meets their demands and is economically priced consistent with our quality standards.

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