



Press Release

FOR IMMEDIATE RELEASE

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Take Drinking Water Quiz: Win a Prize!

What is a watershed? What is turbidity? What is the primary source of drinking water in Northwest Arkansas?

Beaver Water District wants school children, bank presidents, community activists, senior citizens, elected officials, teachers, professors, homemakers, business people, journalists, and others to log on to www.bwdh2o.org and find out how water smart they are! Everyone who takes the quiz will be entered in a drawing for prizes.

“The quiz is a continuation of the District’s new public awareness campaign,” said Amy Wilson, Director of Public Affairs. “We want people to value Beaver Lake and join with us in protecting this great resource.”

The quiz will end on May 31. Ten prizes – including water-themed notebooks with pens, reusable water bottles, water conservation wheels, and a Beaver puppet like the one used in the Beaver Water District’s Adventures in Your Watershed Education Program for area schools – will be awarded. The correct answers to the quiz will be posted on the website on June 1.

“Consume, Conserve, Connect—Connecting today’s actions with tomorrow’s planet” is the campaign’s tagline.

“Drinking tap water and using it wisely is good for your health and it also goes a long way toward supporting the local economy,” Wilson said. “When you drink water from your tap, you are making an investment in the future of Northwest Arkansas. Without Beaver Lake, our region, our economy, our way of life would be very different.”

She added that drinking tap water and choosing reusable bottles also is a good way to save money, and that’s important in today’s challenging economy.

Beaver Water District supplies drinking water to more than 250,000 people and industries in Fayetteville, Springdale, Rogers, Bentonville and surrounding areas. The District’s mission is to serve our customers in the Benton and Washington County area by providing high quality drinking water that meets or exceeds all federal and state regulatory requirements in such quantities as meets their demands and is economically priced consistent with our quality standards. For more information, visit www.bwdh2o.org.