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Beaver Water District Kicks Off Drinking Water Week: Take the Water Quiz, Win Prizes, Appear in a Video!

Did you know that clean drinking water is essential for good health? In fact, you can only live about a week without it. This is an example of the type of question you might find on a water quiz.

To celebrate Drinking Water Week, which is May 2-9 this year, Beaver Water District has posted a new water quiz on its website, and it's a bit more challenging than the ones they've posted in the past.

"We're challenging school children and teachers, bank presidents, community activists, senior citizens, elected officials, professors, homemakers, business people, journalists, and others to log on to www.bwdh2o.org and participate," said Amy Wilson, Director of Public Affairs for the District. "Everyone who takes the quiz will have a chance to win a prize and appear in a video."

This is not the first time a quiz has been posted on the website. The first one was posted a year ago, also during Drinking Water Week. But this quiz requires some give and take, Wilson said.

"The quiz is a continuation of the District's 'Consume, Conserve, Connect' public awareness campaign," she explained. "We want people to value Beaver Lake, join with us in protecting this great resource, and learn more about what Beaver Water District's role is in the community. So the quiz questions are tied to information learned when participants follow the instructions and view videos linked to our website, view the first 5 minutes of the groundbreaking documentary '44 Pounds' via a search on the internet, and take a couple of minutes to review highlights via the internet from the April 2010 *National Geographic* issue 'Water: Our Thirsty World.'

"The idea behind the quiz is to create a richer learning experience for those who participate," she said. "I'm not so different from the average person in that the more I know, the more I appreciate the value of water in our lives.

"Barbara Kingsolver writes in her *National Geographic* essay that '(w)ater is life. It's the ... pounding circulatory system of the world. We stake our

civilizations on the coasts and mighty rivers. Our deepest dread is the threat of having too little – or too much.’

“These are profound words that we should all take to heart. If we look at Northwest Arkansas, Beaver Lake is the circulatory system and Beaver Water District is the heart that pumps this water out to cities and communities to ensure we have what we need to live healthy lives.”

The quiz will end on May 31. Ten prizes – including a designer-themed reusable metal water bottle and matching tote bag, along with a spiral notebook/pen set and a glossy, 24 by 36 inch Beaver Lake Watershed Map – will be awarded, as well as the opportunity for winners to be featured in a video the District will produce for its You Tube News Channel.

“We want everyone to connect today’s actions with tomorrow’s planet,” said Wilson, as she repeated a tagline of the public awareness campaign.

“Drinking tap water and using it wisely is good for your health and it also goes a long way toward supporting the local economy,” she explained.

“When you drink water from your tap, you’re making an investment in the future of Northwest Arkansas. Without Beaver Lake, our region, our economy, our way of life would be very different. ”

She added that drinking tap water and choosing reusable bottles also is a good way to save money and live more gently on the planet.

Beaver Water District supplies drinking water to more than 250,000 people and industries in Fayetteville, Springdale, Rogers, Bentonville and surrounding areas. The District’s mission is to serve our customers in the Benton and Washington County area by providing high quality drinking water that meets or exceeds all federal and state regulatory requirements in such quantities as meets their demands and is economically priced consistent with our quality standards. For more information and to take the quiz, visit www.bwdh2o.org.